



**For Immediate Release**

## TEAMSUPPORT.COM ADDS MAILCHIMP INTEGRATION

### POPULAR HELP DESK GOES APE FOR E-NEWSLETTER SERVICE

(Dallas, TX September 7, 2011) **TeamSupport.com**

(<http://www.TeamSupport.com>) – an emerging leader in SaaS-based customer service and help desk tools – today announced an integration of the company's flagship TeamSupport product with [MailChimp](#), a highly regarded provider of easy-to-use software for the design, distribution and tracking of electronic newsletters and similar publications.

"We are very pleased to provide our Support Desk and Enterprise Edition users with an easily configured tool to boost the effectiveness of their email marketing activities," said Robert C. Johnson, CEO of TeamSupport. "A few simple set-up steps are all that's needed to begin synchronizing contacts in TeamSupport with MailChimp, assuring distribution lists are always current and up-to-date."

"Maintaining good lines of communication with customers – especially in the support and help desk arena – is essential for any venture to succeed in this challenging economy," said Amy Ellis, Head of Integrations and Partnerships at MailChimp. "Our design templates and user-friendly interface help growing businesses, as well as enterprise-level organizations maximize the value of their electronic marketing and publishing efforts."

Employed by customer support and corporate help desks worldwide, **TeamSupport** is easily configured and customized; the application is offered in

several reasonably priced, upgradeable versions. TeamSupport is scalable from a simple help-desk application to a 100+ seat enterprise-wide customer support and product defect tracking system.

### **About TeamSupport**

**TeamSupport.com** is a wholly-owned subsidiary of Dallas, TX-based Muroc Systems, Inc. (<http://www.MurocSystems.com>), a holding company focused on developing productivity enhancing software products delivered via the Software-as-a-Service (SaaS) model.

### **About MailChimp**

Atlanta, GA-based MailChimp, with nearly a million subscribers worldwide, sends some 1.75 billion emails monthly. The platform offers easy and affordable email marketing for small businesses, yet is powerful enough to serve as an enterprise-level solution. MailChimp provides an open API and integrates with many third party applications including Facebook, Twitter and Google Analytics. For additional information, please visit <http://www.MailChimp.com>

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